



# WHITEPAPER

## DEFI 4.0 DeFi-as-a-Service

Empire Capital synthesizes Farming-as-a-Service, Infrastructure-as-a-Service, and bridging the gap between DeFi and Cefi through its game-changing IOS/Android app - Roundify

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# Introduction

## Vision

### Yield

Empire Capital Token allows users to earn a yield on their crypto assets through staking and farming by holding a single asset - ECC. DeFi(Decentralized Finance) is constantly evolving. Most investors entering the DeFi space either don't have the time to properly manage a portfolio of yield farming strategies or struggle to navigate all the steps required to participate. Empire Capital provides an effective solution and removes the need for active management by the user. Empire Capital is the easy button for DeFi investing.

### Build

Cryptocurrency is ever-evolving, and the technology and use-case are advancing rapidly. Empire Capital looks to capitalize on its innovative technology and other project ventures whose ideas could change the landscape as we know it. Empire Capital is contracting out its developers to help build third-party projects by offering infrastructure services. Empire Capital receives time-locked investments into ECC in return for developmental services. These services benefit the Empire Capitals community and partners in addition to spreading awareness as a helping hand in shaping the future of cryptocurrency.

### Bridge

Empire Capital looks to bring forth a new era where all cryptocurrency and fiat are easily interchangeable and readily available. Empire Capital believes its Rounding Up App - Roundify - will be a bridge from CeFi to DeFi and act as a DeFi normalization stepping stone to the vision Empire Capital hopes to achieve. Roundify will allow investors entry into ECC and other crypto-index funds without navigating the many steps it takes to participate as it is now. In addition, Roundify will be informative regarding innovative cryptocurrency projects on the market, and most importantly, it will provide easy access for CeFi investors to DeFi Projects. Empire Capital is not only a FaaS DeFi project; it is a team of builders and innovators diversifying yields within and well beyond DeFi.

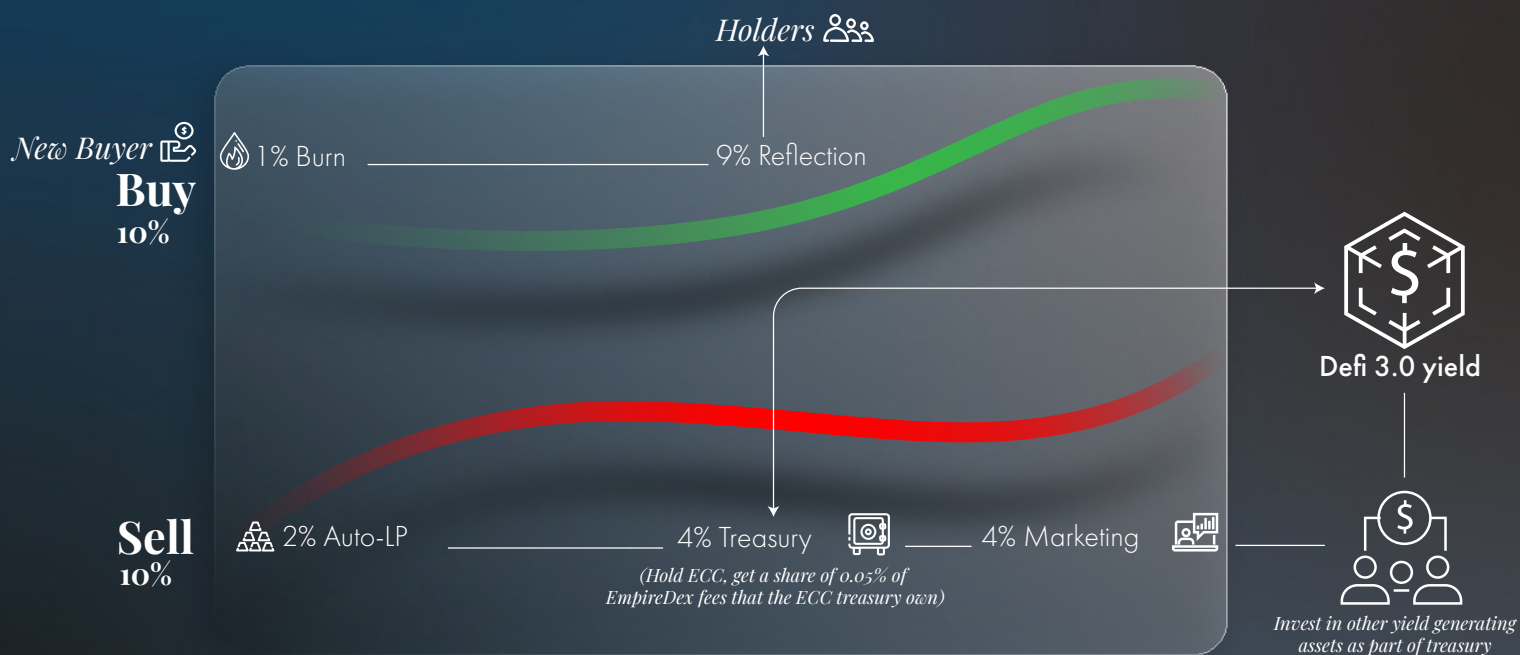
Empire Capital is not only a FaaS DeFi project, it is a team of builders and innovators diversifying yields within and beyond DeFi. The services offered is at a minimum three-fold; providing management of high yield DeFi assets for our users, providing cross-chain infrastructure and developmental support for new cryptocurrency innovators looking to implement products within the DeFi space, and pioneering the seamless connection between everyday CeFi investors and the DeFi ecosystem.

## Mission

Since our inception, our mission has been to simplify investing and building Decentralized Finance projects while making it universally accessible and beneficial. Today, people turn to Empire Capital for peace of mind when looking for developmental support or to invest. We are grateful to offer such services. As the cryptocurrency landscape continues to advance, we will stay adaptive and committed to maintaining an exceptional level of support.

# 2.01 Tokenomics

On each purchase of ECC, there is a 10% fee. 9% of the buy fee is distributed amongst the existing holders according to their ECC amount. 1% is removed from existence, as Empire Capital's burn mechanism results in a proper burn. The vast majority of "tax tokens" offer a burn function in their contract, which sends "burned" tokens to a "dead-wallet" or "black-hole wallet" as their deflation method. These burn methods do not affect the total supply, and the burn wallets end up stealing yield/reflections from actual holders. By implementing a true 1% burn on every buy, ECC's total supply will constantly deflate while your balance continuously increases against an ever-deflating supply. These tokenomics create a proper supply-and-demand metric for ECC as it becomes increasingly scarce with volume.



On each sell/transfer of \$ECC, there is a 10% fee. 4% is allocated to the ECC treasury, where funds are issued to invest or farm in projects to increase the value of the treasury portfolio. Moreover, Empire Capital may issue treasury funds to purchase ECC tokens to be burned, thus raising the price floor while lowering the total supply. In addition, 4% of each sell will be allocated to a marketing wallet for advertising across mainstream and social media to spread awareness about Empire Capital and the services provided. Finally, 2% of each sell will be added to liquidity, as it is essential and beneficial to the stability of ECC that a healthy amount of liquidity is maintained to promote longevity and a less volatile chart. Greater liquidity enables larger purchases or sells of ECC, enabling large-capital backers to invest in the token more effectively.

**Maximum Supply: 100,000,000 ECC**

**10% Buy Fee**

9% of each buy goes to existing holders.

1% of each buy is burned from the supply forever.

**10% Sell/Transfer fee**

4% of each sell goes into the treasury fund which will then go into multi-chain farming or to buyback ECC tokens.

4% of each sell goes into marketing ECC to bring more awareness into Empire Capital ecosystem.

2% of each sell goes into is used to create more liquidity (ECC/BNB LP).



Everytime ECC purchased

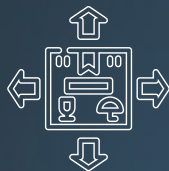
**9% Reflection**

**1% Burn**



**Trade**

- 100,000
- 1,000,000
- 10,000,000
- 100,000,000



**Distribute**

- 9,000
- 90,000
- 900,000
- 9,000,000



**Burn**

- 1,000
- 10,000
- 100,000
- 1,000,000

We have implemented a true 1% burn on every buy so that our total supply will constantly be deflating around your balance while your balance is constantly increasing against an ever-deflating supply. Creating a true supply/demand metric to the ECC token as it becomes ever so scarce with volume.

# 2.03 Governance

## Voting

ECC holders will be able to make proposals on strategies and vote on these proposals. 1 ECC will equal to 1 voting point. There is a minimum requirement of holding 150,000 ECC to make a proposal.



**1 ECC = 1 Voting point**

Holders can create or make proposals for the strategy fund

● Proposal can only be placed if you have over 150,000 \$ECC



**Proposal**

# DeFi - CeFi

## **ECC/Sanem Digital's Cefi - Defi RUA (Rounding Up App)**

Empire Capital has gone a step further in diversifying potential yields by beginning to examine traditional finance strategies as a registered corporation in New Zealand. Empire Capital LTD has partnered with Sanem Digital, directed by Michael Moran, an ex-Deloitte alumnus, and partner. Under the expertise of Michael Moran, Empire Capital LTD will use treasury funds combined with angel funds to invest in CeFi(Centralized/Traditional Finance) startups, private sales, IPOs, etc.

The vast majority of people in the world have not participated in cryptocurrencies. More often than not, this results from the barriers presented to new investors when first entering the world of DeFi. Empire Capital aims to be the access point for new users to enter the decentralized world. The main problem many hesitant investors face with cryptocurrencies is the lack of accessibility. Empire Capital and Sanem Digital have begun bridging the gap by creating a Roundify to offer a more efficient entry point into DeFi from fiat.

### **Introducing Roundify**

To appeal to those unfamiliar with the necessary steps to partake in DeFi, we must offer a product that provides easier access to its ecosystem in order to bridge the gap between DeFi and CeFi. Roundify is a Round-Up application that uses open banking technology to allow a round-up of transactions to be swept into crypto investments on a pre-configured cadence, e.g., daily, weekly, monthly. For example, a user would link their bank account to Roundify, and if a purchase was made for \$2.80 for a cup of coffee, the app would Round-Up the purchase to \$3.00, and that remaining \$.20 would then be invested into a DeFi project such as ECC. The user configures the round-ups as the nearest dollar, 5 dollars or 10 dollars, etc. In addition, there are other investment features such as one-off transactions within pre-configured limits. For example, instead of buying cigarettes, a user can invest a one-off sum to see the benefits of quitting a bad habit; and make Regular payments the day after payday, etc. The app will also include a dashboard display of investments to track progress.

The benefits of Roundify are ever-expanding for ECC, DeFi, and users alike. The Roundify acts as a crypto shortcut for fiat investors and crypto novices while increasing the normalcy of DeFi cryptocurrencies as a whole. Specifically for ECC, the benefits include; increased buying pressure, reduced friction for the community by simplifying investing fiat into ECC, validation as the primary partner for the app with an outsized say in the development roadmap, and the managing the curation of partners who will have access to this technology. Roundify will be available in the Apple and Android stores.

How does Roundify fit into Empire Capitals partner Sanem Digital's existing product ecosystem? Sanem Digital has several proprietary platforms, including a member-only travel booking platform. Since Sanem Digital has developed Roundify, the functionality has been designed for future releases to allow users to earn travel dollars which can be used on hotels using the Sanem Digital travel platform.

### **How does RUA fit into Sanem Digital's existing product ecosystem?**

Sanem Digital has a number of proprietary platforms which includes a member only travel booking platform. As RUA has been developed by the Sanem Digital team, functionality has been designed for future release to allow users of the RUA app to earn travel dollars which can be spent on hotels using the Sanem Digital travel platform.

# IaaS

## Infrastructure-as-a-service

Empire Capital provides Infrastructure-as-a-Service to third-party organizations in need of developmental support for their project expansion. Services include cross-chain bridges, farming infrastructure, token/NFT contract services, presale/launchpad, dashboard services, backend API/metadata services, graphics, cross-chain reflections bridge, and white-labeling services. Empire Capital's development and infrastructure services support eight different chains and prides itself on providing solutions to complex problems.

Empire Capital's Infrastructure-as-a-Service offers an easy-access infrastructure hub for developers and users. The requirement for Empire Capital's IaaS is a time-locked investment into Empire Capital Token, ECC. Empire Capital shows dedication to its community and third-party organizations by asking for investment into ECC in lieu of direct payment to the development team and acts in the best interest of all parties involved. Third parties receive the development support they require while ECC community members benefit from raised price floor due to the time-locked investment. Offering such services works to bring not only attention to ECC, but also brings a new source of revenue streams that will flow back into the ECC ecosystem.

Infrastructure-as-a-Service is advantageous to third-party organizations and ECC holders alike; Empire Capital builds its development reputation, third-party organizations receive the assistance they need, and the Empire Capital community members benefit from the time-locked investment into ECC. It is crucial to the continued success of ECC that Empire Capital strives to be the frontline producer on all blockchains.

## Infrastructure

- Cross-Chain Bridges
- White-Label DEXs(Decentralized Exchange)
- Project/Presale Launchpad
- Farming/Staking Infrastructure
- Token/NFT Contracts
- Backend Metadata/API
- Dashboard Services
- Graphical Imaging

## Supported Chains



More Chains in development



# Team

The Empire Captial Team is made of 10 core team members, 8 DeFi - 2 CeFi

## DeFi Team

**Hamza El-Saiah:** Our CEO&Founder is an experience project manager and strategist with a robust background in effective leadership and vision for the company to grow value responsibly, in a commercial, profitable and sustainable manner. His vision sets the groundwork for what ECC is today and his relentless drive for success continues to push us further into the future.

**Matt Smith:** ECC CTO&Lead Developer is responsible for overseeing system infrastructure to ensure functionality and efficiency, while continuing to discover and implement new technologies that yield competitive advantage.

**Corey Davis:** Our CDO&Lead Guru is responsible for planning, coordinating the implementation of strategies and contributions in support of ECC expansion.

**Lachlan H.:** Our COO&Developer is responsible for overseeing ECC operational activities, logistics, finance, performance and technology to ensure strategic objectives are achieved.

**NFTDefiFuture:** Our CMO's primary responsibility is to generate revenue by increasing ECC adoption through successful marketing for the entire organization using market research, product marketing, marketing communications, and advertising.

**Kirb:** Our CMO&Advisor is responsible for overseeing the planning, development and execution of ECC marketing and advertising initiatives.

**Bitgraphix:** The creative artistry and graphic design behind ECC's web, user experience, and NFT creation.

**Sovan Eng:** Our CDO is responsible for overseeing ECC's infographics, marketing graphics and other graphic design promotion material.

## CeFi Team

**Michael Moran:** Our Director of ECC New Zealand, leads ECC's investment into "traditional" assets / CeFi. Michael brings significant governance and M&A experience to the ECC team as a former partner of Deloitte and CFO of NZME.

**Matthew Moir:** Our CFO and Head of Commercial Projects for ECC New Zealand, supports Michael in ensuring our CeFi investments are underpinned by sound financial data and modeling. He brings a focus on long term and sustainable value creation. Matthew was previously a senior manager within the assurance and advisory team at KPMG.

# Security

## **Contract Source Code Verified:**

<https://bscscan.com/address/0xC84D8d03aA41EF941721A4D77b24bB44D7C7Ac55#code>

## **Liquidity has been locked for 3,6,9 Months on Team Finance:**

<https://www.team.finance/view-coin/0xC84D8d03aA41EF941721A4D77b24bB44D7C7Ac55?name=Empire%20Capital%20Token&symbol=ECC>

# Legal Disclaimer

This whitepaper does not obligate anybody to sign a contract or make a legally enforceable commitment to contribute. This whitepaper is provided for information purposes only and should not be construed as investment advice or an offer or solicitation to buy or sell the \$ECC "Empire Capital" token, nor shall it be construed as a part of any effect that can be used in the formation of an investment decision

## **Compliance with Tax Obligations**

Community members in ECC are entirely responsible for determining tax implications of their transactions. ECC and its team members are not responsible for determining which taxes apply to transactions.

## **Limitation of Liability**

ECC shall not be held liable for any loss or harm resulting from the use of this whitepaper material, including written material, links to third-party sites, data, quotations, charts, and buy/sell signals. Please be informed about the dangers and expenses of trading assets on the financial markets (digital or otherwise). Digital assets, including \$ECC, are speculative and highly volatile, and can become illiquid at any time. Investors could lose the entire value of their investment and should evaluate the risks and benefits of an investment in \$ECC.

## **Community Participation Risks**

Trading cryptocurrencies has a high level of risk and are not suited for all community members. You should carefully evaluate your participation goals, level of expertise, and risk appetite before opting to trade cryptocurrencies, tokens, or any other digital asset.

# Links

**Website:** <https://www.ecc.capital/>

**Dashboard:** <https://www.ecc.capital/dashboard>

**Telegram:** [https://t.me/ecc\\_capital](https://t.me/ecc_capital)

**Twitter:** [https://twitter.com/EmpireCapital\\_](https://twitter.com/EmpireCapital_)

**Medium:** <https://medium.com/@EmpireCapital>

**Discord:** <https://discord.gg/rxmmc2syU2>

**Dextool:** <https://www.dextools.io/app/bsc/pair-explorer/0xa108ae45e7f119a07b12b-54f82780c32766db422>

**Pancake:** <https://pancakeswap.finance/swap?outputCurrency=0xC84D8d03aA41E-F941721A4D77b24bB44D7C7Ac55>